

**St. Mary School Auction  
Sponsorship Levels & Benefits**

**GOLD LEVEL..... \$1,000**

- Prominently located full page ad in the Auction Program (e.g. back cover, front inside cover)
- Name on event sponsorship signage at entrance of event
- Your name or company listed as a sponsor in all event promotional material including invitations, Auction Program, event PowerPoint presentation and website
- Recognition of support in St. Mary's School newsletter and Parish bulletin (readership 1,300+)
- Special auction lot listed in your name in the Auction Program
- 4 tickets to the Auction on May 1, 2010

**SILVER LEVEL..... \$500**

- Half page ad in the Auction Program
- Name on event sponsorship signage at entrance of event
- Your name or company listed as a sponsor in the Auction Program, event PowerPoint presentation & website
- Recognition of support in St. Mary's School newsletter and Parish bulletin (readership 1,300+)
- 2 tickets to the Auction on May 1, 2010

**BRONZE LEVEL.....\$250**

- Quarter page ad in the Auction Program
- Name on event sponsorship signage at entrance of event
- Your name or company listed as a sponsor in the Auction Program, event PowerPoint presentation & website
- Recognition of support in St. Mary's School newsletter and Parish bulletin (readership 1,300+)

**2010 AUCTION SPONSORSHIP PURCHASER**

Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_ Website: \_\_\_\_\_

**LEVEL & PAYMENT**

**SPONSORSHIP LEVEL**

- Gold Level.....\$1,000 (*\$825.00 is tax deductible*)
- Silver Level..... \$500 (*\$385.00 is tax deductible*)
- Bronze Level..... \$250 (*\$235.00 is tax deductible*)

**PAYMENT**

Total Amount: \$ \_\_\_\_\_

Type of Payment:  Cash  Check

**DELIVERY**

**Please return this sponsorship form by March 15, 2010**

**Remit all forms and payment to:**  
**St. Mary School – Auction**  
 628 South Lafayette • Royal Oak, MI 48067  
 Phone: 248-545-2140 • Fax: 248-545-2303  
 Federal Tax ID# 38-1358826 • www.st-mary.org

*We, the community of St. Mary, provide a quality education in a faith-filled environment which nurtures Catholic values and academic achievements; work with families to promote the child's spiritual, academic and social growth; and respect the uniqueness of each child and their diverse gifts and talents.*

For Office Use: \_\_\_\_ Pymt  
 \_\_\_\_ Ad \_\_\_\_ \$\$ \_\_\_\_ Rc'd



# ST. MARY CATHOLIC SCHOOL AUCTION

## 2010 SPONSORSHIP BENEFITS & PLEDGE FORM

### Background

Established in 1916, St. Mary Catholic School is an elementary school located in downtown Royal Oak providing quality education for grades pre-kindergarten through eighth. Known as “the little school with the big heart”, the diverse school draws students from 20 communities throughout the Detroit metropolitan area. Many come from Royal Oak and its surrounding neighborhoods while some travel from as far as Bloomfield Hills, Detroit, Redford, Rochester Hills and Sterling Heights. Our Auction Program reaches parents, parishioners, alumni and friends of St. Mary’s.

### Mission

- Provide a quality education in a faith-filled environment which nurtures Catholic values and academic achievement;
- Work with families to promote the child’s spiritual, academic and social growth;
- Respect the uniqueness of each child and celebrate their diverse gifts and talents.

For additional information about St. Mary’s School and Auction, please visit [www.stmaryroyaloak.org](http://www.stmaryroyaloak.org).

### Your Auction Donation Supports

While many other private schools are unfortunately closing or merging, St. Mary families continue to show their trust and faith in our school, year in and year out, by re-enrolling their children. However, tuition is not enough to keep our doors open.

The Auction is hosted annually to raise funds for the shortfall between tuition and the actual cost of providing a quality education. The event is our biggest fundraiser of the year, providing an important part of our operating budget.

### Benefits of Donating

- visible support of education
- an opportunity to showcase your product, company or individual donation
- exposure to 250 school families and their friends from 20 communities throughout the Detroit metropolitan area
- exposure to hundreds of alumni and supporters of St. Mary School
- exposure to over 1,100 families from St. Mary’s Parish
- direct advertising to more than 300 Auction event attendees
- it’s tax deductible!



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